



THE COMPLETE

AI Prompt Engineering Playbook

20 Battle-Tested Templates, Advanced Techniques, and Model-Specific
Strategies to 10x Your AI Output

2025 Edition | v2.0

Works with GPT-4, Claude, Gemini, Llama & more

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This playbook is designed to be both a learning resource and a daily reference. Each template is immediately usable - just fill in the bracketed placeholders and paste into your preferred AI model.

Why Prompt Engineering Matters

The rise of large language models has created an unprecedented shift in how we work with technology. For the first time, the interface between human and machine is natural language - the same language we use to think, communicate, and reason. But just as learning to code requires understanding how computers process instructions, getting the best results from AI requires understanding how these models interpret and respond to prompts.

Prompt engineering is not about memorizing magic phrases. It is a systematic discipline that combines clear communication, structured thinking, and an understanding of model behavior to consistently produce high-quality AI outputs.

The \$100K Skill Gap

Organizations are discovering that the difference between a basic prompt and an expertly crafted one can mean the difference between a useless response and a board-ready deliverable. Professionals who master this skill are commanding premium salaries, with AI/prompt engineering roles averaging \$150,000+ in 2025.

KEY INSIGHT

A study by Microsoft Research found that well-structured prompts improved GPT-4 accuracy by up to 40% on complex reasoning tasks compared to naive prompting.

What You Will Learn

- The CRISP Framework for structuring any prompt
- 20 production-ready templates across 6 domains
- Advanced techniques used by AI researchers
- Model-specific optimization strategies
- Common pitfalls and how to avoid every one of them

Who This Playbook Is For

This playbook is for developers, product managers, marketers, analysts, founders, and anyone who uses AI models in their daily work. Whether you are writing code, analyzing data, crafting content, or making strategic decisions, the frameworks and templates here will transform your AI interactions from hit-or-miss to consistently excellent.

HOW TO USE THIS PLAYBOOK

Each template in this playbook follows a consistent structure: Title, Use Case, Template Text, Example Output, and Pro Tips. You can start using them immediately.

20 Battle-Tested Prompt Templates

Each template below has been refined through hundreds of real-world uses across professional settings. Fill in the [BRACKETED] placeholders with your specifics and paste directly into any major LLM. Templates are organized by domain and complexity.

CODE GENERATION

1. The Architecture Scaffold

Use Case: Generate a complete project structure with boilerplate for any tech stack.

PROMPT TEMPLATE

```
You are a senior software architect.  
Design a [LANGUAGE/Framework] project for [PURPOSE].  
Include:  
- Directory structure with file names  
- Key interfaces / types  
- Dependency list with versions  
- README skeleton  
Constraints: [LIST CONSTRAINTS]
```

EXAMPLE OUTPUT:

Generates a full Next.js 14 project layout with App Router, TypeScript types, Prisma schema, and Docker config.

PRO TIP

Always specify framework versions to avoid deprecated API suggestions.

2. The Refactor Engine

Use Case: Refactor legacy code to modern patterns while preserving behavior.

PROMPT TEMPLATE

```
Role: Expert code reviewer specializing in [LANGUAGE].  
Task: Refactor the following code to use [PATTERN].  
Rules:  
- Preserve all existing functionality  
- Add inline comments explaining changes  
- Flag any potential breaking changes  
- Suggest unit tests for refactored code  
  
...  
[PASTE CODE]  
...
```

EXAMPLE OUTPUT:

Converts a 200-line Express callback chain into clean async/await with error middleware.

PRO TIP

Include 2-3 lines of the calling code so the model understands the interface contract.

18 More Templates in the Full Version!

Code Generation, Data Analysis, Content Writing, Business Strategy & more

Want All 20 Templates?

The full AI Prompt Engineering Playbook includes:

- All 20 battle-tested prompt templates
- The complete CRISP Framework deep-dive
- 5 advanced techniques (CoT, Few-Shot, ToT, ReAct & more)
- Model-specific tips for GPT-4, Claude, Gemini & Llama
- 7 common mistakes and how to avoid them
- Quick reference cheat sheet

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